

‘Seyu - Together for victory!’	
Privacy Policy	
Effective until withdrawn, from 19 May 2026	
Seyu Solutions Limited Liability Company (Kft)	
Short company name:	Seyu Solutions Kft.
Corporate registration no:	Cg.06-09-024603
Registered seat:	52. Zakany str. Szeged 6724 Hungary
Tax no:	26494508-2-06
EU Tax no:	HU26494508
Statistical no:	26494508-6209-113-06.
Customer service contact information:	E-mail: office@seyuselfies.com Address: 52. Zakany str. Szeged 6724 Hungary
Data Protection Officer (DPO) contact information:	Tamas Vecsernyes Address: 52. Zakany str. Szeged 6724 Hungary E-mail: office@seyuselfies.com
Duly authorized representatives:	Tamas Vecsernyes, executive, autonomously on his own
E-mail:	office@seyuselfies.com
Seyu Solutions Limited Liability Company (Kft.) (Service Provider) and HumanTelex Advertising & Event (hereinafter jointly referred to as the “Data Processors”) process personal data on behalf of Union des Associations Européennes de Football (UEFA), acting as the Data Controller. Service Provider has established this Privacy Policy (hereinafter: the “Policy”) to define the scope, purpose, method and legal basis of the processing of personal data in connection with the use of the ‘Seyu – Together for victory!’ mobile application and related moderated fan engagement services (hereinafter jointly: the “Services”) at UEFA Champions League Final Budapest 2026 events. The purpose of this Policy is to ensure compliance with applicable data protection legislation, including the General Data Protection Regulation (GDPR), to safeguard the security and confidentiality of personal data, and to prevent unauthorized access, unlawful processing, disclosure, alteration or misuse of such data.	
The present Policy applies to all data processing connected to the operation of Seyu	
The provisions of this Policy shall be duly applied to all employment-related privacy regulations and other policies regarding data processing that are set forth by the Data Controller in separate documents.	
Personal scope	
Data Subjects (are those, whose personal data is processed by the Data Processor under this Policy): natural persons, who are identified or are - either directly or indirectly - identifiable through any specific personal data.	Registered users of Seyu – <i>See: Effective General Terms and Conditions of the Service Provider (https://seyuselfies.com/doc/seyu-app-general-terms-and-conditions.pdf)</i> –; and those natural persons, of whom the users transmit image/video information through the Services of Seyu (e.g. if the User registers a fan selfie in Seyu displaying multiple people). <i>Where the present Policy refers to Users, those shall be applied to all Data Subjects - unless otherwise dictated by the logic of the provision in question.</i>

	Users accept and expressly acknowledge that Data Processor is unable to contact unregistered data subjects, and therefore - By accepting the terms of present Policy Users take full responsibility to only upload or share such personal data of third parties on the system of Seyu, for the use of which, the data subjects or their legal representatives – especially in the case of minors – have given express consent, in accordance with this Policy, providing authorization to upload and share that data. - The resources of Data Processor do not make possible the control of compliance with the above. Therefore, Data Processor hereby excludes all responsibility for unlawful uploads of user content, provided that – upon becoming aware of such unlawful situation – the Data Processor shall take all immediate measures cease and desist.
	‘By accepting the present Policy, User hereby declares to acknowledge this provision.’
Data Processor and people falling under Processor’s oversight:	Members and employees of Data Processor or any other person who has been involved in any activity under this Policy.
Further data processor(s) and sub-processors:	See: dedicated subchapter of the present Policy

Data Protection Laws

For the purposes of this Policy, the following is a non-exhaustive list of laws that are of special significance:

Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter: GDPR)
The Fundamental Law of Hungary
Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (hereinafter: Infotv.)
Act V of 2013 on the Civil Code of Hungary (hereinafter: Ptk)
Act CVIII of 2001 on Electronic Commerce and on Information Society Services (especially Articles 13/A.-13/B.§)
Act I of 2004 on Sports and its implementing decrees
Act CLXIV of 2005 on commerce
Act CXIX of 1995 on the Use of Name and Address Information Serving the Purposes of Research and Direct Marketing
Act XLVIII of 2008 on the Basic Conditions and Restrictions of Business Advertising Activity (Grtv.)
Act C of 2003 on Electronic Communications
Act XC of 2017 on Criminal Procedure
Act C of 2012 on the Criminal Code
UK Data Protection Act 2018
The Data Protection, Privacy and Electronic Communications (Amendments etc) (EU Exit) Regulations 2019
Turkey’s Personal Data Protection Law No. 6698 (Kişisel Verileri Koruma Kanunu (KVKK))

As well as all data protection laws applicable at the registered seat of the owner and operator of the Data Processor’s partner, (hereinafter „Partners”), such as PDPA, CCPA and LGPD, except if contrary to Hungarian law.	
Definitions	
<i>Data Subject:</i> natural persons, who are identified or are - either directly or indirectly - identifiable through any specific personal data.	
<i>User:</i> Data Subject, who registers on the website or in the Application of DataProcessor and who contracts for data processing with Data Processor.	
<i>Consent:</i> Voluntary and definite expression of the Data Subjects’ will, based on adequate information, giving unequivocal consent to process personal data relevant to them, be it for comprehensive processing or for certain procedures.	
<i>Personal Data:</i> Data that can be connected to the Data Subjects – especially their names, age group, geo-location, identifiers, one or more factors characteristic to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person and all conclusions that can be drawn from these in relation to the Data Subjects.	
<i>Data Controller:</i> means the natural or legal persons, or organizations having no legal personality, who determine – either on their own or jointly with others – the purposes of data processing, make decisions concerning data processing (including the means used) and implement such decisions or have them implemented by a data processor;	
<i>Data processing:</i> means any operation or set of operations that is performed on data, regardless of the procedure applied; in particular collecting, recording, registering, organizing, storing, modifying, using, retrieving, transferring, disclosing, synchronizing or connecting, blocking, erasing and destroying the data, as well as preventing their further use; taking photos and making audio or visual recordings, as well as registering physical characteristics;	
<i>Data transfer:</i> providing access to the data for a designated third party;	
<i>Technical data processing:</i> carrying out data processing operations and technical tasks on behalf of the Data Controller, independent of the methods and tools applied to carry out the tasks and of the place of their application.	
<i>Publication:</i> Making the data available through providing access to anyone	
<i>Data erasure:</i> rendering data unrecognizable in a way that it can no longer be restored.	
<i>Automated processing:</i> includes the following tasks if these are carried out via completely or partly automated processing tools: storing data, logical or arithmetic tasks completed with the data, changing, deleting, indexing, searching and disseminating data.	
<i>System:</i> The totality of all technical solutions that operate the Services of Seyu.	
All other terms in this Policy shall be understood by Data Controller to have the meaning attributed to them as defined under the interpretative definitions of Article 4 GDPR, Article 3 Infotv, and under the General Terms and Conditions (GTC) of Seyu.	
Purposes of data processing and the scope of data processed by Data Processor	
Data Processor declares that it shall only process data to exercise a right or perform an obligation. Personal data processed shall not be used for personal goals and data processing shall, at all times, comply with the principle of data processing limited to the intended purpose. If the purpose of data processing no longer exists or the processing of data is otherwise unlawful, the data shall be erased and deleted. Data will be deleted 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026.	
Data Processor shall only process the personal data of Data Subjects within the scope, for the purposes and to the extent below:	
Specification of processing purpose	1. Registration, encompassing - Identification of Data Subjects; - Correspondence with Data Subjects, for the purpose of – among others – providing information - Performance and certification of the requirements of Article 8 GDPR

'Seyu - Together for victory!' application - Privacy Policy

Describing processes and tasks:	To prevent abuse and improprieties, to secure Services and to avoid security risks, Users may only use Seyu after registration in accordance with the effective General Terms and Conditions of Service Provider (hereinafter: Seyu GTC) (hereinafter: Registration). Users' age range is identified at login process which allows Seyu to uphold the requirements of Article 8 GDPR. See in detail in Seyu GTC.
Expected duration and deadline of data processing:	Until registration is deleted or 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026.
Scope, types and categories of personal data -	Data to be provided as a precondition of registration: based on the choice of the Data Subjects, the data of their Google, Facebook accounts, and country of residence.
Location of data processing:	Electronic processing, see: Data processors
Legal basis of data processing	Art. 6 (1) a), b) and c) of Chapter II, GDPR
'By accepting the present Policy, User hereby declares to acknowledge this provision.'	
Specification of processing purpose	2. Taking, storing selfies/videos, gallery
Describing processes and tasks:	The Application provides a fan experience for the Data Subjects accessing and using it in a way, which enables the Data Subjects to take a photo through the Application, with a device suitable for taking digital photos/videos, and send it to the Data Processor through the Application. After this, the photo/video shall appear one or more times on several online platforms (e.g. social media surfaces of Partners and Service Provider) and on the display surfaces on the site of the events (e.g. on electronic displays of UEFA Champions League Final Budapest 2026 related events one or more times. The photos/videos taken shall be stored by the Application and the Data Subject can share those on other online platforms at any time. Seyu provides an opportunity to attach a fan message to a given photo/video. In detail, see: Seyu GTC.
Expected duration and deadline of data processing:	Until deletion by User, but at the latest until the registration is deleted or 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026..
Scope, types and categories of personal data -	The complete data content of the photo/video taken by the User, typically the facial image of the User or other natural persons; the fan message of User attached to the photo/video.
Location of data processing:	Electronic processing, see: Data processors
Legal basis of data processing	Art. 6 (1) a) of Chapter II, GDPR Art 9 (2) a) of Chapter II, GDPR
'By accepting the present Policy, User hereby declares to acknowledge this provision.'	
Specification of	3. Sending selfies/videos to an event, publication following prior

processing purpose	moderation
Describing processes and tasks:	A service of Seyu allowing fan selfies/videos to be forwarded to a selected events or sport event of Partners. Data Processor shall - before forwarding it - put a hold on the photo/video taken and sent to it until its employees conduct the necessary checks. The purpose of the check is to avoid publication of unlawful content or content that offends others or is otherwise objectionable. Photos approved by the Data Processor will also appear in public on the surfaces dedicated to this purpose at the venue of the event selected. In detail, see: Seyu GTC, Provisions on Prohibited Content
Expected duration and deadline of data processing:	In the case of objectionable content, until deletion by Data Processor, otherwise until the registration is deleted or 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026.
Scope, types and categories of personal data -	The complete data content of the photo/video taken by the User, typically the facial image of the User or other natural persons; the fan message of User attached to the photo/video.
Location of data processing:	Electronic processing, see: Data processors Photos/videos approved by the Data Processor will appear in public or the surfaces dedicated to this purpose on the venue of the event selected.
Legal basis of data processing	Art. 6 (1) a) of Chapter II, GDPR Art 9 (2) a), e) of Chapter II, GDPR
‘By accepting the present Policy, User hereby declares to acknowledge this provision.’	
Specification of processing purpose	4. Publicly displaying selfie(s)/video(s) on promotional surfaces and in social media content of UEFA Champions League Final Budapest 2026 related events or in other professional content
Describing processes and tasks:	By accepting this Policy, the Users expressly consent (until consent is withdrawn) for their selfies or photos/videos to be publicly displayed (upon their request) in a manner not violating the personality rights of Data Subjects on events of Partners, or on promotional surfaces promoting Partners, on the partner’s website, on their social media or on other professional and promotional surface. In detail, see: Seyu GTC
Expected duration and deadline of data processing:	Until consent is withdrawn or 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026.
Scope, types and categories of personal data -	The complete data content of the photo/video taken by the User, typically the facial image of the User or other natural persons; the fan message of User attached to the photo/video.
Location of data processing:	Electronic processing, see: Data processors
Legal basis of data processing	Art. 6 (1) a) of Chapter II, GDPR Art 9 (2) a) of Chapter II, GDPR
‘By accepting the present Policy, User hereby declares to acknowledge this provision.’	
Specification of processing purpose	5. Subscription to newsletters, subscription to Direct Marketing Materials
Describing	Through a surface specifically designated for this purpose, registered

processes and tasks:	Users have the opportunity to subscribe exclusively to the newsletter of Data Processor (under Art. 6 Grtv.), on their website or in their Application (hereinafter: Newsletter Subscription). Data Processor may send all Users subscribed to newsletters online information and direct marketing messages containing novelties, news and offers.
Expected duration and deadline of data processing:	Until deletion by User, but at the latest until the registration is deleted or User’s unsubscription or 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026.
Scope, types and categories of personal data -	Data to be provided as a precondition of newsletter and direct marketing subscription, if not provided at Registration or if the Data Subject intends to provide other data: E-mail address and social media profile(s) of the User subscribing to a newsletter. The possibility to unsubscribe shall be provided in each newsletter by a direct link.
Location of data processing:	Electronic processing, see: Data processors
Legal basis of data processing	Art. 6 (1) a) of Chapter II, GDPR
‘By accepting the present Policy, User hereby declares to acknowledge this provision.’	
Specification of processing purpose	6. Feedback, reporting offensive content
Describing processes and tasks:	In order to develop the system and Services of Seyu, Data Processor is open to any User feedback. For this purpose, there is a separate messaging tool in the Application enabling Users to share their opinions with the Data Processor via short text messages.
Expected duration and deadline of data processing:	Until registration is deleted or 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026.
Scope, types and categories of personal data -	Personal opinion tied to registration data, and all personal data disclosed by the User in this regard.
Location of data processing:	Electronic processing, see: Data processors
Legal basis of data processing	Art. 6 (1) a) of Chapter II, GDPR
‘By accepting the present Policy, User hereby declares to acknowledge this provision.’	
Specification of processing purpose	7. Performance and certification of the requirements of Article 8 GDPR - <i>parental consent to the processing of a minor’s data</i> -
Describing processes and tasks:	To process the data of a minor person, the consent of their legal representatives exercising custody rights over them (hereinafter: parents) becomes necessary. To provide adequate information and to enable giving consent, the Provider - upon receiving the electronic mailing address of the parents from the minor intending to register - shall inform the parent(s) via a template of a Parental Permission containing electronic link(s) to the present GTC (and to the Privacy Policy) as well as to a surface suitable to accept their provisions. This shall serve as a precondition for the authorization of the minor’s registration. If the parents consent and declare to have read and accepted the present Policy and consent to the data of the minor

	person represented by them to be processed by Data Processor in accordance with the present Privacy Policy, then the Registration of the minor becomes effective. In the absence of consent, User registration is invalid and the Data Processor erases and deletes all data already provided to it.
Expected duration and deadline of data processing:	Until the registration of the minor user is deleted. In the case of an invalid registration, on the 30 th day following the dispatch of the Parental Permission template or 24 hours after the Match in the case of UEFA Champions League Final Budapest 2026.
Scope, types and categories of personal data -	E-mail address, type of parental connection with a minor user.
Location of data processing:	Electronic processing, see: Data processors
Legal basis of data processing	Art. 6 (1) a) of Chapter II, GDPR
‘By accepting the present Policy, User hereby declares to acknowledge this provision.’	

Summary of the legal bases of data processing

The Data Processor (or Processor) lawfully processes personal data Based on the following points of Art. 6 (1) of Chapter II, GDPR

a) – „the data subject has given consent to the processing of his or her personal data for one or more specific purposes”; – ,	<u>Y</u> /N
b) – „processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract”; – ,	<u>Y</u> /N
c) – „processing is necessary for compliance with a legal obligation to which the controller is subject”; –	<u>Y</u> /N
d) – „processing is necessary in order to protect the vital interests of the data subject or of another natural person”; –	Y/ <u>N</u>
e) – „processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller”; –	Y/ <u>N</u>
f) – „processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.” –	Y/ <u>N</u>

And for sensitive personal data under the following points of Article 9(2) of Chapter II GDPR

a) – „the data subject has given explicit consent to the processing of those personal data for one or more specified purposes, except where Union or Member State law provide that the prohibition referred to in paragraph ¹¹ may not be lifted by the data subject,” – ,	<u>Y</u> /N
b) – „processing is necessary for the purposes of carrying out the obligations and exercising specific rights of the controller or of the data subject in the field of employment and social security and social protection law in so far as it is authorised by Union or Member State	Y/ <u>N</u>

¹¹ (1) Processing of personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation shall be prohibited.

<i>law or a collective agreement pursuant to Member State law providing for appropriate safeguards for the fundamental rights and the interests of the data subject;” – ,</i>	
<i>c) – „processing is necessary to protect the vital interests of the data subject or of another natural person where the data subject is physically or legally incapable of giving consent;” –</i>	Y/N
<i>d) – „processing is carried out in the course of its legitimate activities with appropriate safeguards by a foundation, association or any other not-for-profit body with a political, philosophical, religious or trade union aim and on condition that the processing relates solely to the members or to former members of the body or to persons who have regular contact with it in connection with its purposes and that the personal data are not disclosed outside that body without the consent of the data subjects;” –</i>	Y/N
<i>e) – „processing relates to personal data which are manifestly made public by the data subject” –</i>	Y/N
<i>f) – „processing is necessary for the establishment, exercise or defence of legal claims or whenever courts are acting in their judicial capacity” –</i>	Y/N
<i>g) – processing is necessary for reasons of substantial public interest, on the basis of Union or Member State law which shall be proportionate to the aim pursued, respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject; –</i>	Y/N
<i>h) – „processing is necessary for the purposes of preventive or occupational medicine, for the assessment of the working capacity of the employee, medical diagnosis, the provision of health or social care or treatment or the management of health or social care systems and services on the basis of Union or Member State law or pursuant to contract with a health professional and subject to the conditions and safeguards referred to in paragraph 3²¹; –</i>	Y/N
<i>i) – „processing is necessary for reasons of public interest in the area of public health, such as protecting against serious cross-border threats to health or ensuring high standards of quality and safety of health care and of medicinal products or medical devices, on the basis of Union or Member State law which provides for suitable and specific measures to safeguard the rights and freedoms of the data subject, in particular professional secrecy”; –</i>	Y/N
<i>j) – „processing is necessary for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Article 89(1)³² based on Union or Member State law which shall be proportionate to the aim pursued,</i>	Y/N

²¹ „Personal data referred to in paragraph 1 may be processed for the purposes referred to in point (h) of paragraph 2 when those data are processed by or under the responsibility of a professional subject to the obligation of professional secrecy under Union or Member State law or rules established by national competent bodies or by another person also subject to an obligation of secrecy under Union or Member State law or rules established by national competent bodies.”

³² „Processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes, shall be subject to appropriate safeguards, in accordance with this Regulation, for the rights and freedoms of the data subject. Those safeguards shall ensure that technical and organisational measures are in place in particular in order to ensure respect for the principle of data minimisation. Those measures may include pseudonymisation provided that those purposes can be fulfilled in that manner. Where those purposes can be fulfilled by further processing which does not permit or no longer permits the identification of data subjects, those purposes shall be fulfilled in that manner.”

<i>respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject.”; –</i>	
Method of recording data	
Data Processor receives or acquires all data of Data Subjects indicated in this Policy in every case through the Seyu Application, based on the voluntary consent of the registering or already registered Data Subjects. Registering or already registered Data Subjects shall always warrant for the authenticity of personal data provided. Data Processor does not authenticate the personal data provided to it.	
By accepting the present Policy, Data Subjects shall accept all provisions of this Policy and give consent to the Data Processor to process their personal data.	
By using the Seyu Application and the Services, or by entering into a contract for the provision of Services, Data Subjects expressly accept this Policy as well.	
Principles of data processing	
Personal data shall only be acquired and processed fairly and lawfully.	
Personal data shall only be stored for a definite, intended and lawful purpose, and it shall not be used for a purpose different from this.	
The scope and extent of the personal data processed shall be in proportion to the purpose of their storage, and they shall correspond to the purpose, they shall not extend beyond it.	
All appropriate security measures shall be taken to protect personal data stored in automated datasets to prevent accidental or unlawful destruction, accidental loss, unlawful access, alteration or dissemination.	
Register of data processing activities	
Because Data Processor employs less than 250 people, it shall not keep a dedicated register regarding its data processing activities.	
Taking para. (13) of the preamble of the GDPR into consideration, the Regulation includes a derogation for organizations with fewer than 250 employees with regard to record-keeping, therefore, the Data Processor is not obliged to keep a dedicated register of its data processing.	
Data Protection Officer (DPO)	
Due to the fact that the mandatory case under Article 37, Chapter IV GDPR – <i>processing of sensitive data, regular and systematic monitoring of data subjects on a large scale</i> – shall apply, a DPO was appointed on 5 April 2020.	
Data Processor hereby informs Data Subjects that if - in connection with the Service and regarding data protection - they notice problematic procedures, incidents or other such circumstances, the legality or the technical and/or organizational aspects of which are objectionable or at least they should justifiably be investigated, they may report these via the below contact information to the DPO, with simultaneously informing the responsible employee or executive of Data Processor.	
Name and contact information of DPO, see: above.	
Data transfer	
Data Processor is entitled and shall be obliged to transfer all such data to the competent authorities, which are at its disposal and lawfully stored by it and for the transfer of which it is obliged by law or by a final decision of an authority. Data Controllers and Processors cannot be held liable for transferring such data or for any consequences thereof.	
In addition to the above, Data Processor transfers data to its Partners, in connection to whom it is bound by an obligation to render Services to the Users. Accordingly, Data Processor shall exclusively transfer data to its Partners in order to perform the Service and to the extent necessary for this performance, in accordance with the data processing purposes specified above.	
In addition to the foregoing, Seyu transfers data to Data Sub-Processors associated with Seyu, in connection with whom the Data Sub-Processors are under an obligation to provide a Service to	

the User; accordingly, Seyu transfers data to the Data Sub-Processor solely for the purpose and to the extent of the provision of that Service, in accordance with the processing purposes set out above.

Data Processor transfers data, in addition to the above, exclusively to its contracted data processors, including exclusively those, who are under contractual obligations regarding the Seyu Application, the Services and the support systems. Accordingly, Data Processor shall only transfer data to third parties exclusively for the purpose of achieving the intended data processing purposes specified herein. Such data transfer may not cause the Data Subject to end up in a more disadvantageous situation than prescribed by the data processing and data security provisions in the effective text of the present Policy.

Responsibility of the Data Controller

The User assumes full responsibility for any damage or additional costs caused to the Data Controller, Data Processors or third parties by the User by making the content of the photo/video public, in any form whatsoever, to these parties. The User shall be liable for all damages. The fact that the Data Processor have previously examined the photo/video and have not prevented its disclosure for whatever reason shall not in any way relieve the User of liability.

In accordance with the above, the User also assumes full responsibility for any infringements or criminal offences (e.g. use of prohibited authoritarian symbols or other illegal content, etc.) resulting from the publication of the content of the photo/video. In such a case, the Data Processor shall fully cooperate with the competent authorities and provide them with all the necessary data. The fact that the Data Controller has previously examined the photo/video and has not prevented its publication for whatever reason shall not in any way relieve the User of any liability.

The Data Controller, Data Processors or any third parties involved in the Service shall not assume any liability in connection with the content of the photo/video and other materials transmitted by Users to the Data Processor and their Disclosure, and the User, by using the Service, assumes full responsibility for the content and Disclosure of such photo/video and other materials.

Data Controller	Data Processors	Scope of data concerned	Data processing purposes concerned	Physical location(s) of data processing
	Seyu Solutions Limited Liability Company (Kft.)	See: data processing purposes 1-7.	; Executing the Service, data processing purposes 1-7.	Registered seat: 52. Zakany str. Szeged, 6724 Hungary Contact: Mailing address: 52. Zakany str. Szeged, 6724 Hungary Telephone: +36 30 890 2438167 4863 E-mail: officeinfo@seyuselfies.com
	HumanTelex HUMAN TELEX ADVERTISING & EVENT H-1036	See: data processing purposes 1-7.	Executing the Service, data processing purposes 1-7.	Budapest, Lajos utca 74-76. hello@humantelex.hu



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Union des Associations Européennes de Football (UEFA), Route de Genève 46, 1260 Nyon, Switzerland				
	Scaleway S.A.S,	See: data processi ng purpose s 1-7.	Providing a cloud service for the performance of the Service.	BP 438, (75366 Paris CEDEX 08)
Data Processor undertakes to be bound by the general obligation that no data transfers executed by Data Processor shall cause the Data Subject to end up in a more disadvantageous situation than the one prescribed by the data processing and data security provisions in the effective text of the present Policy.				
The security of data processing				
In compliance with the requirements set forth under Article 32 GDPR, keeping it in mind as its obligation, Provider shall take all measures to ensure the safety and security of Data Subjects’ data and shall take all those technical and organizational measures and create such procedural rules, which are necessary to enforce the GDPR and other data- and classified data protection rules.				
Data Processor primarily processes data through automated means – Seyu Application, the Services and the systems supporting these – provided that with regard to data processing purpose 3, preliminary moderation of the selfie photos/videos indexed for sending will be carried out by the personnel of Data Processor designated for this purpose.				
In all their activities, Data Processor and the data sub-processors engaged by it comply with all requirements of				
- organizational safety and security; - employee safety and security; - security relevant to third parties and external environment; - classifying and controlling assets and equipment ensuring data security (especially during risk assessment); - communication and operations management; - controlling access; - managing continuous operation and workflow; - systems development and maintenance.				
Cloud applications are also part of the support System (<i>see: currently effective General Terms and Conditions of Data Processor</i>) behind the Application Seyu and the Services. Data Processor shall exercise utmost care in selecting its partners supplying cloud services – see: among indicated data processors – and shall take all reasonable measures as to be expected to contract				